

What's Right in Health Care®

From Pressure to Progress

Fort Worth, TX | Aug. 4-6, 2026

All times are in Central Time Zone (CT) | Eligible for continuing education (CE) credits.

Day 1: Tuesday, Aug. 4

7 – 8:30 a.m. **Registration Open for Badge Pick Up**

BREAKFAST

GENERAL SESSION

Conference Kickoff

8:30 - 9:45 a.m.

Transforming Lives: The Heart and Soul of Health Care
Allison Massari, Renowned Healthcare Speaker, Burn Survivor

9:45 - 10 a.m.

BREAK

CONCURRENT FOCUSED TRACKS

10 a.m. – noon

C-Suite Strategy

Clinical Leadership

Revenue Innovation & Financial Performance

Growth, Access & Physician Enterprise Leadership

Leadership & Culture Transformation

**Scroll to last page for descriptions of each track*

Noon – 1 p.m.

LUNCH

CONCURRENT FOCUSED TRACKS (Cont.)

1 p.m. – 4 p.m.

C-Suite Strategy

Clinical Leadership

Revenue Innovation & Financial Performance

Growth, Access & Physician Enterprise Leadership

Leadership & Culture Transformation

**Scroll to last page for descriptions of each track*

4 – 6 p.m.

Networking Cocktail Reception: Appetizers, cocktails, and engaging conversation to close out the day.

Day 2: Wednesday, Aug. 5

6 - 7 a.m.

Orange Theory Fitness Session: Kickstart your morning with an energizing Orange Theory Fitness workout designed to get you moving and ready for the day.

6:30 - 8 a.m.

BREAKFAST

GENERAL SESSION

Day Two Kickoff and Opening Remarks

8 - 9:30 a.m.

Accelerating Progress: Shaping the Future Together

Shawn Kanungo, Globally Recognized Innovation Strategist and Best-Selling Author

9:30 - 10 a.m.

TRANSITION BREAK

CONCURRENT BREAKOUT SESSION TOPICS

10 - 11 a.m.

Transformative Healthcare M&A
Hartford HealthCare

Transforming Enterprise Access to Improve Patient and Provider Experience
UVA Health

Modernizing Supply Chain with Workday: Lessons from Implementation
Carilion Clinic

11 a.m. - 12:15 p.m.

LUNCH

CONCURRENT BREAKOUT SESSIONS TOPICS

12:15 - 1:15 p.m.

Leading ERP-Driven Transformation Across the Enterprise
Johns Hopkins

Transforming the Revenue Cycle to Enable the Future of Care
UC Davis Health

Driving Workforce Productivity in a Changing Care Environment
Bassett Healthcare Network

1:15 - 1:30 p.m.

TRANSITION BREAK

**CONCURRENT
BREAKOUT
SESSIONS TOPICS**

1:30 - 2:30 p.m.

**Advancing Clinical Excellence
and Patient Safety at Scale**

Franciscan Health

**Optimizing Revenue Cycle
Performance for Sustainable
Growth**

Emerson Health

**Building Stronger Leaders
to Elevate Workforce
Engagement**

Community Medical Center
RWJBarnabas Health Hospital

2:30 - 3 p.m.

TRANSITION BREAK

**GENERAL
SESSION**

3 - 4:45 p.m.

The AI Imperative in Healthcare: From Burning Platform to Proven Transformation

Rob Whiteman, Digital Transformation Expert, is joined by a senior healthcare executive to discuss a leading organization's digital transformation journey.

Takeaways and Closing Remarks

Evening

Stockyards Welcome Reception

Enjoy an evening of Texas flair, great conversation, and Fort Worth hospitality.

Day 3: Thursday, Aug. 6

7 - 8 a.m.

BREAKFAST

Day Three Kickoff and Opening Remarks

**GENERAL
SESSION**

8 - 9:15 a.m.

Leading from Pressure to Progress: Executive Panel

This panel brings together healthcare leaders to explore how organizations are turning pressure into progress. Through real-world perspectives, panelists will share strategies to energize teams, build resilience, and lead effectively in times of change.

9:15 - 9:30 a.m.

BREAK

**CONCURRENT
BREAKOUT
SESSIONS TOPICS**

**Expanding Access Through
Community-Focused Care
Models**

UNM Health System

**Enhancing Patient Experience
Through Systemwide
Performance Strategies**

Coming Soon

**Reimagining the Enterprise:
Strategy, Operating Model &
Growth Through M&A**

Coming Soon

9:30 - 10:30 a.m.

10:30 – 10:45 a.m.

TRANSITION BREAK

**GENERAL
SESSION**

The Mental Game of Winners: How to Get Unstuck, Out of Your Head, and Thrive

Charles Clark, former professional athlete, mental wellness, and resilience expert

10:45 – noon.

Closing Remarks

Noon

Conference Adjourned / Grab & Go Lunches Available

DAY ONE FOCUS TRACK DESCRIPTIONS: *(Select the track of your choice when registering)*

C-Suite Strategy (CEO, COO, CFO, CIO & Enterprise Chiefs Only)

An executive-only peer forum for CEOs, COOs, CFOs, CIOs, and enterprise C-suite leaders focused on enterprise strategy, financial performance, digital and AI-enabled transformation, and the future direction of healthcare organizations. Sessions will center on bold decision-making, competitive positioning, financial health, and leading enterprise-wide transformation in a rapidly evolving healthcare landscape.

Clinical Leadership (CMOs, CNOs & Clinical Executives)

Designed for CMOs, CNOs, physician and nursing leaders, and clinical stakeholders across the care continuum focused on quality, capacity, digitally enabled care models, and care delivery transformation. Sessions will highlight innovative clinical models, workforce optimization, and the integration of technology and data to improve patient outcomes, operational performance, and care giver satisfaction.

Revenue Innovation & Financial Performance

Designed for CFOs and VP-level Revenue Cycle leaders, these sessions focus on optimizing end-to-end revenue performance while expanding into high-impact adjacent areas including reimbursement, revenue integrity, denial management and prevention, financial health, and digital enablement. Sessions will explore strategies that strengthen margin, improve operational resilience, and leverage technology and AI to drive sustainable financial outcomes.

Growth, Access & Physician Enterprise Leadership

For executives accountable for ambulatory performance and enterprise growth, this track explores how to unlock scalable expansion through digitally enabled access, consumer-centered engagement, and physician alignment. Discussions will focus on operating models, service line optimization, and data-informed decision-making to expand market reach, improve access, and enhance enterprise value.

Leadership & Culture Transformation

For leaders shaping strategy, talent, culture, and organizational performance — building engaged teams and leading change in an increasingly AI-enabled healthcare environment. Conversations will focus on change leadership, leadership development, workforce resilience, and creating high-performing cultures.